

Purposeful Leadership

Certified Leadership Program

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ESG now heads the corporate agenda. Companies are under pressure to deliver. Yet a company is not a decision-maker. Behind companies are people, making decisions by the hour. This is why corporate ESG starts with the individual.

Unlock powerful learning interactions and insights while sharing experiences and best practices with leaders from diverse organisations. Take part in meaningful conversations and develop honest human relationships through guided joint reflection and brainstorming. The program brings together Board and C-suite professionals who have no formal accountability or interaction with each other and sets them to work on content from renowned management thinkers. Participants acquire deep learnings that would not be available otherwise, sharing them with their professional environment and creating breakthroughs for the whole organization. They have the possibility to experience, be coached and apply the change to Purposeful Leadership during the programme.

Format



90-minute virtual peer coaching sessions — one per month for 5 months.



Groups of 4 to 5 participants from different companies, with a similar level of responsibility.



Guided discussions on leadership topics, to improve themselves and their organisations.

Content

- Building Purpose in Life and Work
 Explore your own personal purpose and how you can create a more purpose-driven organization.
- One Planet Business

 Learn to play the important role of inspiring others to create innovations that foster sustainability.
- 3 Leading with Humility
 Create a culture of "speaking out" about what is going on in the face of multi-faceted problems.

Why it works



Learn from peers in other organisations, share experiences and brainstorm.



Create connections outside your own company, grow your professional network.



Draw from a greater variety of perspectives, make decisions with greater confidence.

- 4 Co-Development: Accelerating Goal Achievement Explore an approach inspired by social learning and cocreativity to resolve complex problems.
- A Leader's Health Action Plan

 Promote a healthy lifestyle by incorporating simple health tools into your busy workday.

For more information:



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